



COMPETENCE CENTER eCOMMERCE

CCEC | HOSTS

Prof. Dr. P. Weber
FH Südwestfalen

Prof. Dr. R. Gabriel
Ruhr-Universität Bochum



VENUE | FH SÜDWESTFALEN

Technology-driven Change

CCEC | 22. WORKSHOP

INVITED SPEAKERS

Local Commerce as
Learning by Doing



Andreas Haderlein
Economic Journalist &
Management Consultant

Augmented and Virtual Reality -
New Landscapes for General and
Vocational Training



Christian Dominic Fehling
Scientist | Bergische
Universität Wuppertal

Scenario Management – From Systematic
Foresight to Strategic Decisions



Dr. Alexander Fink
CEO | ScMI

29th of June 2017

TIME: 2:30 PM - 6:00 PM | HALL: 20.008

FACHHOCHSCHULE SÜDWESTFALEN

CAMPUS SOEST



www.ccec-online.de